1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Theater is the most successful category of Kickstart campaigns.
* Campaigns with a goal of less than 4999 are more successful overall.
* Journalism is the least popular category of Kickstarters.

1. What are some of the limitations of this dataset?

* Goals are in different currencies.
* Categories that are more popular categories might look more successful because there are more of them.
* Some of the columns are would need interpretation from a subject matter expert on significance. For example, what is the criteria for a Kickstarter to be spotlight = true?

1. What are some other possible tables/graphs that we could create?

- Compare percentage of each category to the outcomes.

- Compare how staff pick and spotlight effects each category.  
- How length of campaign affects the ability of a Kickstarter to reach its goal.